



**PRODUCT
STEWARDSHIP
AUSTRALIA**

Advancing Consumer Electronics Stewardship in Australia

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About Product Stewardship Australia Ltd.

Product Stewardship Australia (PSA) is a relatively new not-for-profit, industry-led organisation that will help recover and recycle consumer electronics products in an environmentally sound manner. The initial focus is on TVs (typically CRT, LCD and Plasma).

PSA is a membership based organisation and represents the leading global consumer brands. PSA was established to develop and deliver appropriate solutions for end-of-life (or obsolete) electronic and electrical products on behalf of its members. Similar groups overseas are sometimes referred to as 'Producer Responsibility Organisations'. Several members from the Consumer Electronics Suppliers Association initially created PSA. The current PSA members represent approximately 70 per cent of TVs (by quantity) supplied into the Australian market.

PSA is governed by a foundation Board of directors representing consumer electronics companies committed to environmentally sound management. The current board is comprised of representatives from member companies such as Panasonic Australia, Philips Electronics Australia, Sharp Corporation of Australia, Sanyo Oceania and Sony Australia.

The PSA Board is supported by an executive officer, Mr John Gertsakis, who is also a Senior Sustainability Associate with WSP Environmental Pty Ltd – one of the world's largest environment, energy and sustainability consulting firms.

For more information about PSA and its activities contact:

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