



**PRODUCT
STEWARDSHIP
AUSTRALIA**

Advancing Consumer Electronics Stewardship in Australia

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Our Approach

A collaborative and shared approach to electronics recycling underpins PSA's approach. PSA believes the most effective and sustainable e-waste programs will result from sharing responsibility with appropriate stakeholders including producers, consumers, government bodies and retailers. The safe recovery and processing of hazardous substances is a key driver, as is the need to maximise overall materials efficiency through effective disassembly and recycling methods.

PSA is working proactively with State and Federal Governments through the Environment Protection and Heritage Council (EPHC), as well as individual State and Territory agencies to help to ensure a national uniform approach to how end-of-life electronics are diverted from landfill.

Advocacy on the issue of safety net regulation is one of PSA's top priorities. The organisation is eager to see the development and enforcement of regulations and standards to ensure that all consumer electronics companies fulfil their environmental and recycling responsibilities in a fair and equitable way.

A critical focus for PSA as part of the EPHC process, is the preparation of a Product Stewardship Agreement in partnership with Government. The draft agreement outlines measures and outcomes including proposed collection and recycling targets, stakeholder partnerships, scheme financing, data collection and reporting, communications and information feedback to further enhance Design for Sustainability benefits.

PSA believes that companies have an important role to play in helping manage and minimise the environmental impacts associated with electronic and electrical products. This is the primary reason why PSA was established.

PSA hopes to see renewed backing at the November 2008 EPHC meeting with a decision to implement a National TV takeback scheme using the Customs Import Model and the speedy completion of the National Environment Protection Measure (NEPM) targeting TVs.

For more information about PSA and its activities contact:

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