



**PRODUCT  
STEWARDSHIP  
AUSTRALIA**

*Advancing Consumer Electronics Stewardship in Australia*

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## **Regulatory Safety Net is Essential to Target Free-Riders**

PSA believes that the product stewardship National Environment Protection Measure (NEPM) or other equivalent safety net regulation must embody a simple but effective mechanism to ensure that high levels of environmental performance are achieved while also maximising industry wide involvement in TV collection and recycling.

The NEPM or equivalent safety net must demonstrate that it can be an unequivocal catalyst for all TV suppliers to take on their product stewardship obligations, including specific on-ground collection and recycling programs.

Effectiveness, enforceability and efficient administration must be key elements of the NEPM or equivalent safety net. Above all any regulatory safety net must be able to deal with TV product stewardship upstream in the product life cycle i.e. at the point of import. The alternative is that TV brands distributed by free-riders will escape into the market with no dedicated company or organisation to take financial or physical responsibility for their disposal.

PSA remains committed to seeing the Australian Customs Service directly involved in helping ensure that free-riders are effectively addressed, and that Government commitment to product stewardship is instigated at the optimum stage.

PSA and its members have been eagerly awaiting the release of the Product Stewardship NEPM (or similar regulatory intervention).

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