



Key Facts and Figures (data sourced from IPSOS Household Electronics Study 2006, NSW DECC)

- Approximately 15 million TVs in households nationally.
- Approximately 1.9 million new units entered the Australian market over the last 12 months.
- Approximately 1.5 million TVs are disposed of annually from domestic or household settings. This does not include post-commercial disposal such as warranty returns, commercial/institutional disposal, non-viable repairs etc.
- Approximately 300,000 are added to household stocks per annum i.e. 300,000 on top of the 15 million units.
- PSA's scheme has proposed a five year program with collection and recycling targets to be incrementally increased over that period. PSA aims to collect and recycle the following number of units over a five year period:

| | |
|--------|---|
| Year 1 | 20% collection target resulting in 300,000 TVs collected for recycling |
| Year 2 | 40% collection target resulting in 600,000+ TVs collected for recycling |
| Year 3 | 55% collection target resulting in 825,000+ TVs collected for recycling |
| Year 4 | 70% collection target resulting in 1,050,000+ TVs collected for recycling |
| Year 5 | 75% collection target resulting in 1,135,000+ TVs collected for recycling |

- Involves a significant investment from PSA and its member companies.

This level of industry investment and risk significantly underscores why effective safety net regulation is required.

For more information about PSA and its activities contact:

John Gertsakis, Executive Officer – Product Stewardship Australia Limited
Level 1, 250 Victoria Parade, East Melbourne VIC 3002
E johng@productstewardship.asn.au W www.productstewardship.asn.au
T (03) 9412 5113 F (03) 9412 5199